



**Ellis Customers Learn at Maintenance Seminar**

With a little extra knowledge, in-house technicians can keep their Ellis equipment operating at top capacity without service calls. That's why Ellis started their Washer/Extractor Maintenance Seminar 20 years ago. This year's attendees (Sept. 28-30) enjoyed tours, hands-on workshops and classroom sessions at the Ellis facilities in Itasca, IL. They learned the value of preventive maintenance, improved their ability to troubleshoot and make repairs, and expanded their overall knowledge of the Ellis Side Loader.

**World Emblem Gets Supplier Award**

**World Emblem International Inc.**, Miami, recently received an "A" rating award based on distributor ratings collected by SAGE Online, SAGE Web and SAGE Mobile, according to a news release. Out of thousands of suppliers in the industry, World Emblem was recognized for its high product quality and customer satisfaction. Awards are based on the distributor rating system that is part of SAGE Online, SAGE Web and SAGE Mobile. As part of the Power of Two relationships between SAGE and PPAI, SAGE ratings are also considered for eligibility in the industry's annual PPAI Supplier Star Awards Competition.

**Workrite Collects Fire Stations' Favorite Holiday Recipes**

**Workrite Uniform Co.**, Oxnard, CA, recently asked the firefighting community to share their favorite holiday season recipes for inclusion in the company's upcoming fire station cookbook, according to a news release. Each person who submits a recipe is also eligible to receive a free Workrite® FR Fire Service apron while supplies last. In addition to holiday recipes, Workrite Uniform has been collecting recipes for other fire station favorites since the summer of 2016 and encourages the firefighting community to continue submitting these recipes as well. The company expects to release the completed cookbook this year. For more

information about Workrite FR Fire Service products, including the FR apron, visit [www.workrite.com/fireservice](http://www.workrite.com/fireservice).

**PRODUCT SPOTLIGHT**



**New Laundry Cart**

The Poly-Trux® 72S bulk laundry cart from **MODRoto**, Madison, IN, features a rugged, lockable lid and door (optional) to protect linens from theft and exposure to inclement weather, while keeping them secure and in place during storage and transportation. Rotationally molded from 100% high-density polyethylene (HDPE), the durable lid and door offer superior resistance to deformation on impacts vs. weaker vacuum formed and injection molded ABS plastic covers to withstand the rigors of frequent loading, unloading and transportation. The waterproof, plastic lid and door are designed and carefully manufactured to fit neatly within the laundry cart body and open without hitting the ground, while creating a tight seal against water infiltration to prevent the laundry inside from absorbing water. For more information, contact MODRoto at **800.829.4535** or [questions@modroto.com](mailto:questions@modroto.com).



**New Flame-Resistant Jeans**

**Workrite Uniform Co.**, Oxnard, CA, recently developed a new **Dickies** FR denim jean line using **Mount Vernon FR**, Trion, GA, flame-resistant (FR) fabric, according to a news release. The mid-weight denim collection features a 13-ounce FR fabric from Mount Vernon FR called Mustang Flex. Mustang Flex is part of Mount Vernon FR's extensive FR denim fabric collection, Phoenix FR. Mustang Flex denim adds mobility without reduction in FR protection, so workers experience increased comfort and range of motion when wearing the Dickies FR jeans. The Dickies FR jeans are available in two washes, with a relaxed, contemporary fit. The jeans meet the performance requirements of ASTM F1506, comply with NFPA 70E and are UL® certified to NFPA 2112.

**↑↑ SUPPLIER PERSONNEL**



**Kemco Names New President**

**Kemco Systems Co. LLC**, Clearwater, FL, recently announced the appointment of Tom Vanden Heuvel as the company's new president. Carroll Gorrell, who previously had served as president, will continue his role as CEO and support Vanden Heuvel in all areas of Kemco operations, according to a news release. While Vanden Heuvel is new to textile services, he has 20 years' experience in other areas analogous to Kemco's provision of water-treatment systems for laundry operators. Specifically, Vanden Heuvel most recently held VP and business unit president posts at Crane Water, a division of Crane Co., a \$2 billion publicly traded diversified industrial company. Vanden Heuvel will oversee all Kemco operations, with a focus on profitable sales growth and process improvement. He has an engineering background, including a bachelor's degree in mechanical engineering and an MBA from the University of Wisconsin.



**Penn Taps Veteran IT Director**

**Penn Emblem Co.**, Philadelphia, recently added Robert Cholodofsky to oversee the development of the company's IT strategies, with a focus on growing Penn Emblem's IT department and business. Cholodofsky has 20 years' experience in the IT field. He previously worked in the IT departments for companies such as the Southeastern Pennsylvania Transportation Authority (SEPTA) and most recently at Toll Brothers Inc., where he served as the vice president of IT. Cholodofsky said he looks forward to "using technology to solve business problems," while "further developing Penn Emblem's IT department and business." Cholodofsky is a graduate of Penn State University with a bachelor's degree in finance. He got his MBA in computers and information systems from Temple University.