# **PENNBROIDERY® APPLIQUÉ** PRODUCT SPECIFICATIONS

PennBroidery® Appliqué Emblems are the cost-effective comparison to Direct Embroidery with the bonus ability to have cut outs inside the emblem. Also known as Embroidered Hand Cut or Laser Cut, these emblems are ideal for a variety of industries such as Fashion and Sports because they can easily replicate intricate designs that have empty space within the logo. Appliqué Emblems can withstand harsh working conditions as well as industrial laundering making them fit for uniforms and workwear.



### DIMENSIONS

**Minimum Size:** 1.0" x 1.75" (2.5 x 4.4cm)

Standard Size: 13.0" x 17.5" (33.0cm x 44.5cm) Inquire for larger sizes



### **BACKING TYPE**

Heat Seal Velcro **Pressure Sensitive (Stick-On)** Industrial (PennBond®) Note: can be sewn-on as well



## **LETTERING**

**Minimum Lettering Size:** .16"



# **BORDER/EDGE STYLES**

Stitched Border Laser Cut (No Border)



# FABRIC COLOR/THREADS

**Fabric:** 100% Polyester Twill

Thread: 100% Polyester Thread See Color Chart



## WASH CARE **Home Laundry**

**Industrial Laundry** 



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800-845-8028



www.pennemblem.com



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# **Artwork & Setup Fees:**

**ORDERING GUIDELINES** 

An emailed sketch card or scan of your finished emblem is included with the order for no additional cost.

#### **Order Quantities:**

25

#### **Order Process:**

During the ordering process, the following information is required to proceed with your request:

- Emblem Type
- Design Colors
- Fabric Colors
- Border Colors
- Dimensions
- Backing Type
- Quantity
- Special Delivery Needs



## **ARTWORK/TURNAROUND**

#### **Accepted Graphic File Types:**

.cdr, .ai, .eps, .pdf .jpg,. png, .psd, .cpt, .tga, .tiff, .bmp, .gif

### **Accepted Embroidery File Types:**

.dst, .emb, .pxf, .tbf, .dsb, .exp

Most orders will ship in 10-12 business days. Rush pricing and delivery is also available on certain products for quicker delivery.



### PAYMENT METHODS

#### Visa, Mastercard, American Express, Discover, Wire/AHC Checks.

Note: If you choose to pay by check, and you do not have payment terms with us, we cannot process your order until we receive your check. This may not be the best method if the order is deadline driven. Please speak to your sales representative to discuss the order's urgency. If you are pre-paying for an order, you will receive an additional freight charge to your credit card after the order has shipped.

If you would like to be set up with payment terms, please contact Customer Service for assistance.



### **SUPPORT**

For all questions, changes, and concerns, please contact Customer Service at 800-775-7366.

We are happy to help you to always be on brand, and to assist in showcasing your creation. For further product options and detail, please visit pennemblem.com.



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