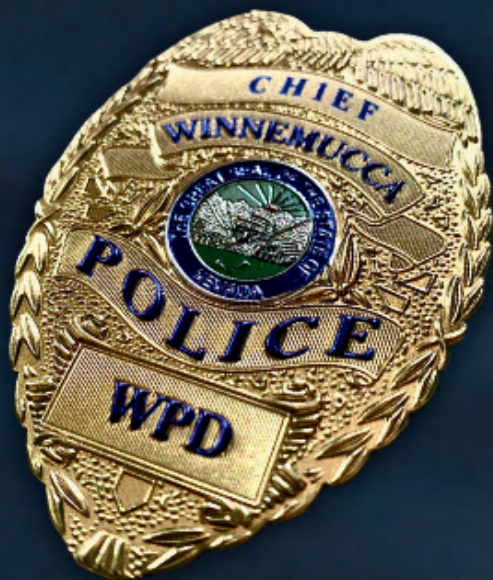


# PENN FLEX

## BADGE ALTERNATIVE



### **REQUEST FREE GENERIC BADGE SAMPLES!**

#### **MULTIPLE-TIME NAUMD AWARD WINNING EMBLEMS**

THE MOST ADVANCED, HIGH QUALITY,  
FLEXIBLE BADGE SUBSTITUTE IN THE  
INDUSTRY, MADE IN THE USA FOR  
EFFICIENT DELIVERY.





# PENNFLEX™ BADGE

## ENHANCE YOUR BRAND

Penn Emblem's PennFlex™ Badges lead the market in customization and extreme attention to detail. A badge is the first place the eye is drawn on a professional's uniform as it exhibits honor and commitment. PennFlex™ is specifically ideal for safety and security badges because it captures the core principles of the emblem, such as rank, while not losing the intricate features and art of the overall design.

**FREE**  
GENERIC  
BADGE  
SAMPLES!



### MATTE

*A more subtle and modern aesthetic with vibrant color and clarity achieving a modern badge upgrade.*



### METALLIC

*Replicates look of the metal badge with enhanced gradients and shine, and **NO FADING AFTER WASH.***

FINISHES



# SPECS & PROCESS

## DIMENSIONS

**Minimum:** 0.50" x 0.50"  
**Maximum:** 3.6" x 3.6"

Floating Element Sizing

**Minimum:** 0.40"  
**Separation:** 0.30"

*Inquire for larger sizes*

## LETTERING

**Min. Lettering Size:** .19"

**All Caps Max Size:** 2.375"H

## BACKINGS

- Heat Seal

*Non-Separated Elements:*

- Velcro
- Pressure Sensitive
- Sew-On

## WASHCARE

- Home Laundry Only, No Dry Cleaning
- Dry on Low Temperature
- Do not iron over Flex directly
- Pressure Sensitive Backing is not suitable for laundering



**ORIGINAL  
DESIGN ART**



**COLOR  
ONLY**



**TEXTURE  
ONLY**



**3D SIMULATION  
RENDERING**



**FINAL  
PRODUCT**

# SPECIFICATIONS

## FEATURES & BENEFITS



Alternative to  
Direct Embroidery



PVC FREE



Depth created by  
meticulous gradients



Thermoplastic  
3D Technology



Customize Department, Rank,  
Inner Seal, and Badge Number



PMS Color Matching  
by CMYK Printing



Lightweight  
and Flexible



Proudly Made in the USA



Low Minimums:  
50 Pieces





## ORDERING GUIDELINES

### Setup Fees: \$235

Art proof, vector art, one 3D simulation, and three samples.

*(Standard-sizing, no larger than 3.6", Inquire for pricing for more complex or larger sizes.)*

**Minimum Order Quantity:** 50 Pcs

### Information Required:

- Order Quantity
- Size
- PMS Colors (if known)
- Backing Type
- Finish



## ARTWORK/DEVELOPMENT

### Vector Art Preferred

New Development: 3-6 Weeks *(approx.)*

Repeat Orders: 2 Weeks



## PAYMENT METHODS

**Visa, Mastercard, American Express, Discover, Wire/ACH Checks.**

To be set up with payment terms, please contact Client Support Services.



## INCLUDED IN SET UP FEE



### ART PROOF

Allows us to make corrections without entering into the system.

CUSTOMER APPROVAL



### VECTOR ART

After final screenshot approval, design is entered into art submit, where it is entered into the system and given an item #.

CUSTOMER APPROVAL



### 3D SIMULATION

Shows what the mold would look like. Check for any spelling or design errors.

CUSTOMER APPROVAL



### SAMPLE ORDER

Production mold +3 customer selected sample designs, same color-same rank.

CUSTOMER APPROVAL AND ORDER

*Please note that badge orders are more complex. Banners or a center seal can be made interchangeable. We can change ranks and colors.*





## APPLICATION INSTRUCTIONS

### Heat Seal (For Top or Bottom Heat):

1. Cover with lightweight Poly Fabric, Teflon, or Parchment Paper.
2. Do not remove Plastic Carrier prior to heat application.

Note: if there are separated elements, the Plastic Carrier holds the separated elements in place prior to application.

Temperature: 305—310°F

Time: 10-12 seconds

Pressure: 35 PSI Medium

3. Peel Plastic Carrier while warm after 5-10 seconds.

4. Do not stretch for 24 hours.

### Pressure Sensitive (Self Adhesive)

### Sew-on (Same as a patch)



## SUPPORT

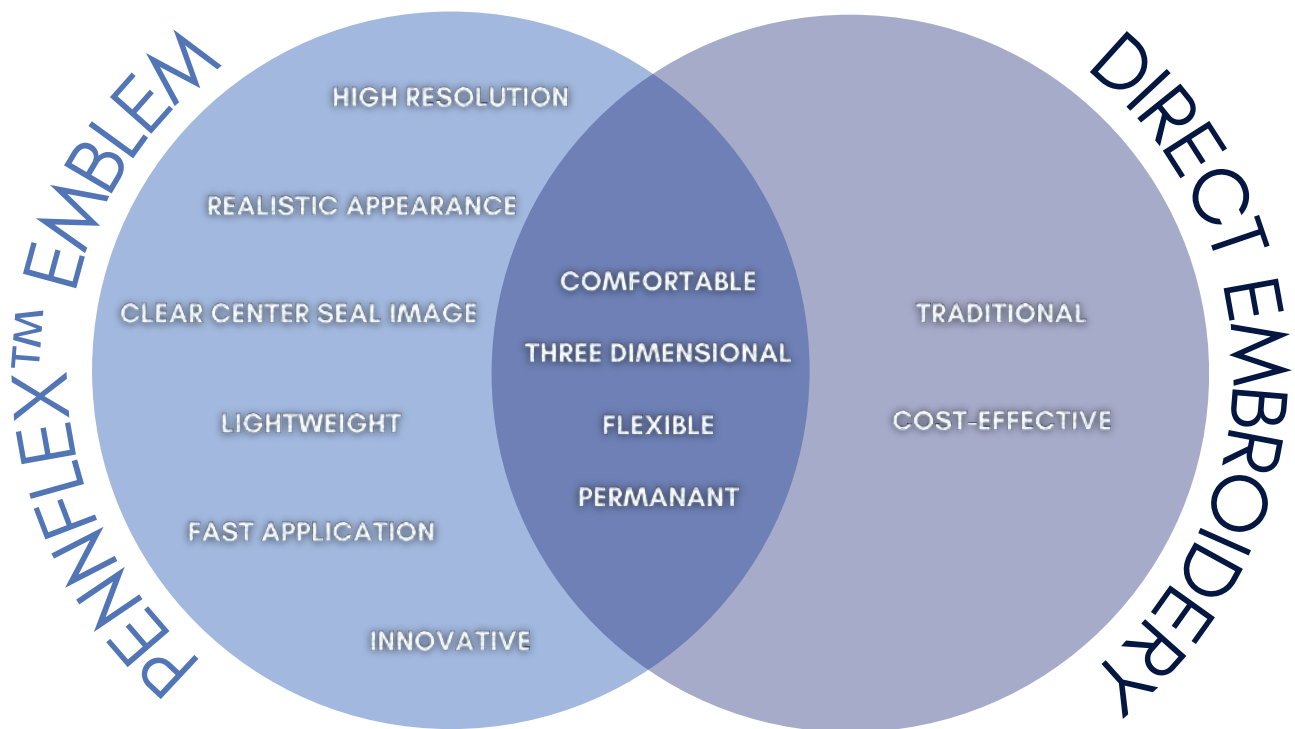
For all questions, changes, and concerns, please contact Customer Service at 800-775-7366.

We are happy to help you to *always be on brand*, and to assist in showcasing your creation. For further product options and details, please visit [pennemblem.com](http://pennemblem.com).



APPLICATION AND ORDERING





## COLOR SELECTIONS

NOTE: This is not an exact color sample. Please speak with your sales representative to decide what color works best for your job.







**"IT GIVES  
A SENSE  
OF PRIDE  
TO OUR  
OFFICERS."**

**Chief Atteberry**

*Bel Aire Police  
40th Anniversary badge*



**Penn Emblem's PennFlex Badge design was the recipient of the NAUMD Innovation Award numerous times.**

The NAUMD's Innovation Awards are open to all companies in the Uniform, Image Apparel, Workwear, and Public Safety Equipment industry and recognizes excellence in the industry. Entries are judged on Originality and Technology.







Penn Emblem is a full-service, branded apparel and promotional product decoration company. With over 50 different decoration options, 77 years of experience, 13 markets served and 4 global locations, we are America's largest supplier and brand decorator for the rental uniform and promotional product industry.

***We look forward to working together.***



[ssales@pennemblem.com](mailto:ssales@pennemblem.com)

**PA:** 800-793-7366



[www.pennemblem.com](http://www.pennemblem.com)

**CA:** 800-775-7366

