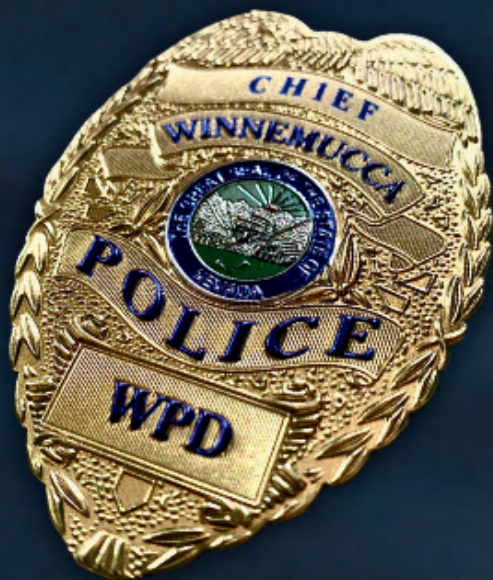


PENN FLEX

BADGE ALTERNATIVE



REQUEST FREE GENERIC BADGE SAMPLES!

MULTIPLE-TIME NAUMD AWARD WINNING EMBLEMS

THE MOST ADVANCED, HIGH QUALITY,
FLEXIBLE BADGE SUBSTITUTE IN THE
INDUSTRY, MADE IN THE USA FOR
EFFICIENT DELIVERY.



PENNFLEX™ BADGE

ENHANCE YOUR BRAND

Penn Emblem's PennFlex™ Badges lead the market in customization and extreme attention to detail. A badge is the first place the eye is drawn on a professional's uniform as it exhibits honor and commitment. PennFlex™ is specifically ideal for safety and security badges because it captures the core principles of the emblem, such as rank, while not losing the intricate features and art of the overall design.

FREE
GENERIC
BADGE
SAMPLES!



MATTE

A more subtle and modern aesthetic with vibrant color and clarity achieving a modern badge upgrade.



METALLIC

*Replicates look of the metal badge with enhanced gradients and shine, and **NO FADING AFTER WASH.***

FINISHES



SPECS & PROCESS

DIMENSIONS

Minimum: 0.50" x 0.50"
Maximum: 3.6" x 3.6"

Floating Element Sizing

Minimum: 0.40"
Separation: 0.30"

Inquire for larger sizes

LETTERING

Min. Lettering Size: .19"

All Caps Max Size: 2.375"H

BACKINGS

- Heat Seal

Non-Separated Elements:

- Velcro
- Pressure Sensitive
- Sew-On

WASHCARE

- Home Laundry Only, No Dry Cleaning
- Dry on Low Temperature
- Do not iron over Flex directly
- Pressure Sensitive Backing is not suitable for laundering



**ORIGINAL
DESIGN ART**



**COLOR
ONLY**



**TEXTURE
ONLY**



**3D SIMULATION
RENDERING**



**FINAL
PRODUCT**

SPECIFICATIONS

FEATURES & BENEFITS



Alternative to
Direct Embroidery



PVC FREE



Depth created by
meticulous gradients



Thermoplastic
3D Technology



Customize Department, Rank,
Inner Seal, and Badge Number



PMS Color Matching
by CMYK Printing



Lightweight
and Flexible



Proudly Made in the USA



Low Minimums:
50 Pieces



ORDERING GUIDELINES

Setup Fees: **\$235** for badges, **\$200** for logos
Art proof, vector art, one 3D simulation, and
three samples.

*(Standard-sizing, no larger than 3.6", Inquire
for pricing for more complex or larger sizes.)*

Minimum Order Quantity: 50 Pcs

Information Required:

- Order Quantity
- Size
- PMS Colors (if known)
- Backing Type
- Finish



ARTWORK/DEVELOPMENT

Vector Art Preferred

New Development: 3-6 Weeks *(approx.)*
Repeat Orders: 2 Weeks



PAYMENT METHODS

**Visa, Mastercard, American Express,
Discover, Wire/ACH Checks.**

To be set up with payment terms,
please contact Client Support Services.



INCLUDED IN SET UP FEE



ART PROOF

Allows us to make corrections without
entering into the system.

CUSTOMER APPROVAL



VECTOR ART

After final screenshot approval, design is
entered into art submit, where it is entered
into the system and given an item #.

CUSTOMER APPROVAL



3D SIMULATION

Shows what the mold would look like.
Check for any spelling or design errors.

CUSTOMER APPROVAL



SAMPLE ORDER

Production mold +3 customer selected
sample designs, same color-same rank.

CUSTOMER APPROVAL
AND ORDER

*Please note that badge orders are more
complex. Banners or a center seal can be
made interchangeable. We can change
ranks and colors.*



APPLICATION INSTRUCTIONS

Heat Seal (For Top or Bottom Heat):

1. Cover with lightweight Poly Fabric, Teflon, or Parchment Paper.
2. Do not remove Plastic Carrier prior to heat application.

Note: if there are separated elements, the Plastic Carrier holds the separated elements in place prior to application.

Temperature: 305—310°F

Time: 10-12 seconds

Pressure: 35 PSI Medium

3. Peel Plastic Carrier while warm after 5-10 seconds.

4. Do not stretch for 24 hours.

Pressure Sensitive (Self Adhesive)

Sew-on (Same as a patch)



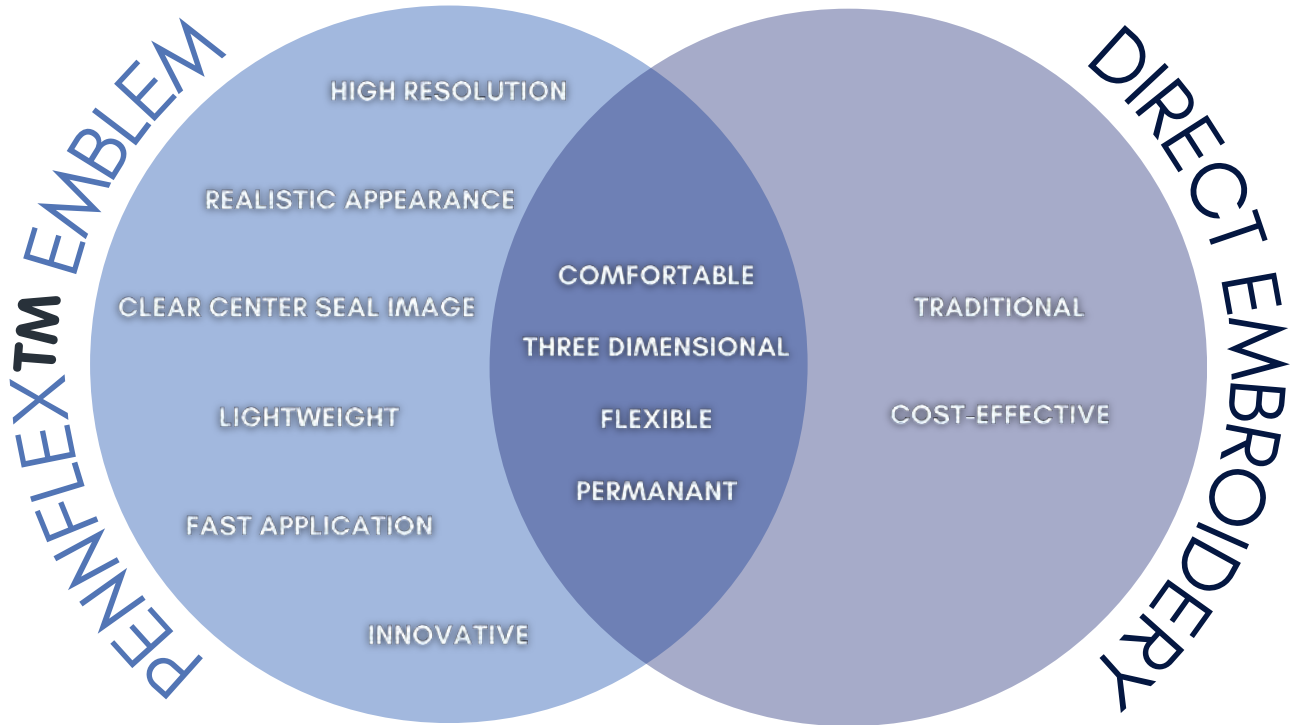
SUPPORT

For all questions, changes, and concerns, please contact Customer Service at 800-775-7366.

We are happy to help you to *always be on brand*, and to assist in showcasing your creation. For further product options and details, please visit pennemblem.com.



APPLICATION AND ORDERING



COLOR SELECTIONS

NOTE: This is not an exact color sample. Please speak with your sales representative to decide what color works best for your job.





**"IT GIVES
A SENSE
OF PRIDE
TO OUR
OFFICERS."**

Chief Atteberry

*Bel Aire Police
40th Anniversary badge*



Penn Emblem's PennFlex Badge design was the recipient of the NAUMD Innovation Award numerous times.

The NAUMD's Innovation Awards are open to all companies in the Uniform, Image Apparel, Workwear, and Public Safety Equipment industry and recognizes excellence in the industry. Entries are judged on Originality and Technology.





Penn Emblem is a full-service, branded apparel and promotional product decoration company. With over 50 different decoration options, 77 years of experience, 13 markets served and 4 global locations, we are America's largest supplier and brand decorator for the rental uniform and promotional product industry.

We look forward to working together.



ssales@pennemblem.com

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CA: 800-775-7366

