

# 2021 LOOKBOOK

Guide to Brand Decoration



## Our Story

An emblem is the brand you speak for, the mission you support, the cause you believe in and the image you identify with. Whatever you represent, Penn Emblem represents you, through innovation, quality and family legacy, we will create and decorate your vision.

Penn Emblem is your brand decorator – a full-service branded apparel and promotional product decoration company. With over 50 different decoration options, 73 years of experience, 13+ markets served and 4 global locations, we are America's largest supplier and brand decorator for the rental uniform and promotional product industry.

We help you preserve the memories that may only seem like a stitch in time, but will become a piece of the fabric of your legacy.

The Penn Emblem Team  
Always on Brand

PENN EMBLEM

Always on brand



PENN EMBLEM

PPAI EXPO



## PENN PRODUCTS

FLEXIBLE



PENNFLEX® Metallic

Exceeds standard emblem expectations with it's high definition, lightweight and flexible design.

DYNAMIC



PENNFLEX® Matte

A sophisticated, polyurethane emblem that creates a superior, three-dimensional effect for any design.

MIX



LEATHER PATCHES

Penn Emblem Leather emblems are the timeless, classic, rustic addition for your hats, jackets, bags, and more.

CUT-OUTS



PENNBRODIERY® APPLIQUÉ

These emblems have a similar appearance to direct embroidery with the ability to have cut outs within the emblem itself.



## PENN PRODUCTS

SPIRIT



### TACKLE TWILL

With multiple layers of fabric, a three-dimensional effect is delivered for the staple appearance of a letterman jacket, spirited backpack, and more.

CLASSIC



### DYE-SUBLIMATION

Utilize the latest print technologies to produce bright, vivid colors with fine detail, while also being suitable for a wide variety of fabrics and sub straights.

BOLD



### PENNTRANS®

An etched, micro-suede emblem that utilizes the latest laser technology to provide high quality detail.

INTRICATE



### PENNWEAVE®

Recreate intricate artwork with a similar effect to direct embroidery that is more durable and lightweight.



## PENNFLEX®





## PENNBROIDERY® APPLIQUÉ



## TACKLE TWILL





PENNWEAVE®



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DYE SUBLIMATION



7



PRICING

Penn Flex™ Logo  
Price Chart

Metallic Finish

Quantity	Up to 1"	1.01"-1.50"	1.51"-2.00"	2.01"-2.50"	2.51"-3.00"	3.01"-3.50"	3.51"-4.00"
50-100	\$1.34	\$1.83	\$2.53	\$3.37	\$4.53	\$5.85	\$7.43
101-250	\$1.03	\$1.41	\$1.94	\$2.54	\$3.40	\$4.38	\$5.54
251-500	\$1.01	\$1.38	\$1.88	\$2.46	\$3.29	\$4.25	\$5.37
501-750	\$0.99	\$1.31	\$1.83	\$2.39	\$3.19	\$4.11	\$5.19
751-1,000	\$0.95	\$1.30	\$1.77	\$2.31	\$3.09	\$3.97	\$5.02
1,001-1,750	\$0.92	\$1.27	\$1.75	\$2.28	\$3.04	\$3.81	\$4.59
1,751-2,500	\$0.91	\$1.25	\$1.72	\$2.23	\$2.98	\$3.71	\$4.57
2,501-3,750	\$0.88	\$1.20	\$1.67	\$2.18	\$2.89	\$3.61	\$4.46
3,751-5,000	\$0.87	\$1.19	\$1.63	\$2.11	\$2.82	\$3.56	\$4.37
5,001-7,500	\$0.84	\$1.13	\$1.58	\$2.06	\$2.74	\$3.53	\$4.32
7,501-10,000	\$0.81	\$1.12	\$1.55	\$2.00	\$2.66	\$3.43	\$4.16
10,001-17,500	\$0.80	\$1.10	\$1.52	\$1.96	\$2.61	\$3.37	\$4.24

\*Includes Heat Seal Backing (can be heat applied or sewn on)

Matte Finish

Quantity	Up to 1"	1.01"-1.50"	1.51"-2.00"	2.01"-2.50"	2.51"-3.00"	3.01"-3.50"	3.51"-4.00"
50-100	\$1.31	\$1.77	\$2.45	\$3.29	\$4.36	\$5.57	\$7.01
101-250	\$1.03	\$1.38	\$1.89	\$2.52	\$3.30	\$4.20	\$5.27
251-500	\$1.00	\$1.33	\$1.84	\$2.44	\$3.21	\$4.08	\$5.10
501-750	\$0.95	\$1.30	\$1.78	\$2.37	\$3.11	\$3.95	\$4.94
751-1,000	\$0.94	\$1.27	\$1.73	\$2.29	\$3.01	\$3.82	\$4.79
1,001-1,750	\$0.92	\$1.24	\$1.71	\$2.26	\$2.97	\$3.77	\$4.59
1,751-2,500	\$0.91	\$1.22	\$1.67	\$2.21	\$2.92	\$3.64	\$4.62
2,501-3,750	\$0.88	\$1.20	\$1.64	\$2.16	\$2.84	\$3.59	\$4.50
3,751-5,000	\$0.87	\$1.17	\$1.61	\$2.09	\$2.76	\$3.51	\$4.38
5,001-7,500	\$0.84	\$1.13	\$1.56	\$2.04	\$2.70	\$3.42	\$4.27
7,501-10,000	\$0.83	\$1.11	\$1.53	\$1.98	\$2.63	\$3.32	\$4.15
10,001-17,500	\$0.80	\$1.09	\$1.50	\$1.94	\$2.57	\$3.27	\$4.07

\*Includes Heat Seal Backing (can be heat applied or sewn on)

8.10.20

<b>1 Time Fees</b>	<b>Cost</b>
3D Simulation	\$35.00
Mold (includes 3 physical samples)	\$160.00
Simulation Edit	\$35.00
(Change to texture, shape, size, art, font size, etc)	

<b>Add Ons (Backing)</b>	<b>Cost</b>
Hook & Loop Velcro (non separated elements)	\$1.50 each
Pressure Sensitive (non separated elements)	\$0.25 each
Poly Twill (required if being applied to caps)	1.50 each

<b>Fulfillment</b>	<b>Cost</b>
Heatpressing onto Garments/Bags/Caps	\$1.50 per applicaton

Size Calculated: Height + Width / 2 (round up)

<b>Lead Time</b>
Electronic Simulation: 4-5 days
Mold: 4-5 days (after approved simulation)
Production: 5-7 days (under 2000 pcs)

<b>Additional Information</b>
Home Laundry Only (Not IL or Dry Clean)
Vector Art Required (or Hi-Res artwork)

<b>Size Recommendations</b>
Caps                      Max size 2.375"H



PRICING

Embroidered / Handcut Emblem  
Price Chart

Up to 99% Coverage																	
Quantity	up to 1"	1.01 - 1.5"	1.51 - 2"	2.01 - 2.5"	2.51 - 3"	3.01 - 3.5"	3.56 - 4"	4.01 - 4.5"	4.51 - 5"	5.01 - 5.5"	5.51 - 6"	6.01 - 6.5"	6.51 - 7"	7.01 - 7.5"	7.51 - 8"	8.01 - 8.5"	8.56 - 9"
25-49	\$ 3.45	\$ 3.81	\$ 3.99	\$ 4.13	\$ 4.36	\$ 5.20	\$ 5.65	\$ 6.93	\$ 8.20	\$ 9.32	\$ 10.16	\$ 14.84	\$ 17.20	\$ 19.93	\$ 20.38	\$ 22.07	\$ 22.70
50-99	\$ 1.39	\$ 1.50	\$ 1.64	\$ 2.10	\$ 2.54	\$ 2.99	\$ 3.27	\$ 4.00	\$ 4.78	\$ 5.53	\$ 6.39	\$ 7.80	\$ 8.51	\$ 9.86	\$ 11.42	\$ 11.88	\$ 12.27
100-199	\$ 0.88	\$ 0.98	\$ 1.06	\$ 1.29	\$ 1.64	\$ 1.87	\$ 2.22	\$ 2.54	\$ 3.06	\$ 3.53	\$ 4.08	\$ 5.12	\$ 5.42	\$ 6.27	\$ 7.27	\$ 7.92	\$ 8.94
200-299	\$ 0.69	\$ 0.76	\$ 0.82	\$ 0.98	\$ 1.27	\$ 1.45	\$ 1.63	\$ 1.96	\$ 2.36	\$ 2.73	\$ 3.15	\$ 3.76	\$ 4.18	\$ 4.83	\$ 5.59	\$ 7.11	\$ 7.69
300-499	\$ 0.61	\$ 0.65	\$ 0.69	\$ 0.87	\$ 1.11	\$ 1.29	\$ 1.59	\$ 1.79	\$ 2.08	\$ 2.40	\$ 2.76	\$ 3.42	\$ 3.66	\$ 4.22	\$ 4.88	\$ 5.85	\$ 6.09
500-999	\$ 0.53	\$ 0.56	\$ 0.62	\$ 0.79	\$ 1.00	\$ 1.13	\$ 1.31	\$ 1.57	\$ 1.77	\$ 2.04	\$ 2.34	\$ 2.93	\$ 3.09	\$ 3.59	\$ 4.14	\$ 5.62	\$ 6.01
1000-1999	\$ 0.47	\$ 0.51	\$ 0.55	\$ 0.72	\$ 0.90	\$ 1.01	\$ 1.14	\$ 1.35	\$ 1.61	\$ 1.67	\$ 2.12	\$ 2.54	\$ 2.81	\$ 3.25	\$ 3.74	\$ 5.05	\$ 5.37
2000-2999	\$ 0.46	\$ 0.50	\$ 0.54	\$ 0.71	\$ 0.89	\$ 1.00	\$ 1.13	\$ 1.34	\$ 1.60	\$ 1.66	\$ 2.11	\$ 2.53	\$ 2.80	\$ 3.24	\$ 3.73	\$ 5.04	\$ 5.36
100% Coverage																	
Quantity	up to 1"	1.01 - 1.5"	1.51 - 2"	2.01 - 2.5"	2.51 - 3"	3.01 - 3.5"	3.56 - 4"	4.01 - 4.5"	4.51 - 5"	5.01 - 5.5"	5.51 - 6"	6.01 - 6.5"	6.51 - 7"	7.01 - 7.5"	7.51 - 8"	8.01 - 8.5"	8.56 - 9"
25-49	\$ 3.91	\$ 4.02	\$ 4.22	\$ 4.51	\$ 5.41	\$ 6.48	\$ 7.88	\$ 9.46	\$ 10.35	\$ 11.06	\$ 17.80	\$ 21.02	\$ 24.75	\$ 25.85	\$ 27.60	\$ 29.22	\$ 31.84
50-99	\$ 1.56	\$ 1.72	\$ 2.14	\$ 2.61	\$ 3.12	\$ 3.73	\$ 4.54	\$ 5.44	\$ 6.40	\$ 7.54	\$ 8.97	\$ 10.21	\$ 12.03	\$ 14.18	\$ 15.20	\$ 16.01	\$ 16.55
100-199	\$ 1.02	\$ 1.12	\$ 1.33	\$ 1.74	\$ 1.99	\$ 2.38	\$ 2.88	\$ 3.45	\$ 4.06	\$ 4.77	\$ 5.77	\$ 6.45	\$ 7.59	\$ 8.95	\$ 10.21	\$ 11.12	\$ 11.62
200-299	\$ 0.81	\$ 0.88	\$ 1.04	\$ 1.35	\$ 1.54	\$ 1.78	\$ 2.22	\$ 2.66	\$ 3.12	\$ 3.67	\$ 4.23	\$ 4.95	\$ 5.83	\$ 6.87	\$ 7.76	\$ 9.13	\$ 9.63
300-499	\$ 0.66	\$ 0.71	\$ 0.92	\$ 1.10	\$ 1.23	\$ 1.52	\$ 1.74	\$ 2.26	\$ 2.64	\$ 3.12	\$ 4.06	\$ 4.20	\$ 4.94	\$ 5.82	\$ 6.91	\$ 7.12	\$ 7.80
500-999	\$ 0.60	\$ 0.64	\$ 0.76	\$ 0.96	\$ 1.09	\$ 1.33	\$ 1.54	\$ 1.87	\$ 2.19	\$ 2.57	\$ 3.23	\$ 3.46	\$ 4.07	\$ 4.79	\$ 6.35	\$ 6.74	\$ 7.34
1000-1999	\$ 0.52	\$ 0.56	\$ 0.69	\$ 0.86	\$ 1.02	\$ 1.21	\$ 1.43	\$ 1.70	\$ 1.99	\$ 2.34	\$ 2.95	\$ 3.14	\$ 3.69	\$ 4.34	\$ 5.36	\$ 5.64	\$ 6.14
2000-2999	\$ 0.51	\$ 0.55	\$ 0.68	\$ 0.85	\$ 1.01	\$ 1.20	\$ 1.42	\$ 1.69	\$ 1.98	\$ 2.33	\$ 2.94	\$ 3.13	\$ 3.68	\$ 4.33	\$ 5.35	\$ 5.63	\$ 6.13
Backing Add on Charges																	
Backings	up to 1"	1.01 - 1.5"	1.51 - 2"	2.01 - 2.5"	2.51 - 3"	3.01 - 3.5"	3.56 - 4"	4.01 - 4.5"	4.51 - 5"	5.01 - 5.5"	5.51 - 6"	6.01 - 6.5"	6.51 - 7"	7.01 - 7.5"	7.51 - 8"	8.01 - 8.5"	8.56 - 9"
Velcro (1 side)	\$0.40	\$0.40	\$0.40	\$0.40	\$0.50	\$0.50	\$0.50	\$0.50	\$0.60	\$0.60	\$0.60	\$0.60	n/a	n/a	n/a	n/a	n/a
Velcro (2 sides)	\$0.80	\$0.80	\$0.80	\$0.80	\$1.00	\$1.00	\$1.00	\$1.00	\$1.20	\$1.20	\$1.20	\$1.20	n/a	n/a	n/a	n/a	n/a
Pressure Sens.	\$0.12	\$0.12	\$0.12	\$0.12	\$0.18	\$0.18	\$0.18	\$0.18	\$0.24	\$0.24	\$0.24	\$0.24	\$0.30	\$0.30	\$0.30	\$0.30	\$0.30

Size Calculated		(Width + Height) / 2 = size for price (round up)		Additional Charges		Product Guidelines		Change of Base Material		11.25.20	
Minimum Quantity	25 pcs			Additional Colors (over 7)	\$0.15 per color	Min Emblem Size	1"W x 1"H	Felt	25%		
Set up Charge	Free Setup			Metallic Threads	20% per color	Max Emblem Size	25"W x 28"H	Leather	Call for Quote		
Sample Charge	Below 5": \$60.00 (includes 2 pieces)			Polybagging	\$0.15	Min Font Size	4mm Height	Glitter	Call for Quote		
	Above 5": \$80.00 (includes 2 pieces)			Barcode or UPC	\$0.10	Lettering Only (Name Patches)				Reflective	Call for Quote
Sample Lead Time	5-7 business days			Barcode & Polybag	\$0.25						
Production Lead Time	10-12 business days			Button Loop	\$0.10	Block Font	\$1.30				
				Puff Embroidered	Call for Quote	Script Font	\$0.90				
Price Includes	Up to 7 colors, Poly Twill Base, Heat-Sealed Backing, Merrow or Stitched Border										

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# PRICING

## Woven Emblems

Price Chart

Quan ty	up to 1"	1.01 - 1.5"	1.56 - 2"	2.01 - 2.5"	2.56 - 3"	3.01 - 3.5"	3.56 - 4"	4.01 - 4.5"	4.56 - 5"	5.01 - 5.5"	5.56 - 6"	6.01 - 6.5"	6.56 - 7"	7.01 - 7.5"
25-49	\$4.20	\$4.39	\$4.52	\$5.04	\$5.16	\$6.36	\$7.21	\$7.96	\$8.76	\$9.64	\$10.60	\$11.24	\$11.87	\$12.51
50-99	\$2.65	\$3.06	\$3.39	\$3.41	\$3.59	\$3.69	\$3.99	\$4.39	\$4.86	\$5.32	\$5.82	\$6.27	\$6.72	\$7.19
100-199	\$1.83	\$1.99	\$2.30	\$2.37	\$2.42	\$2.52	\$2.53	\$2.81	\$3.11	\$3.42	\$3.73	\$4.32	\$4.74	\$5.16
200-299	\$1.28	\$1.47	\$1.71	\$1.76	\$1.87	\$2.18	\$2.21	\$2.29	\$2.51	\$2.78	\$3.03	\$3.50	\$3.90	\$4.30
300-499	\$1.09	\$1.17	\$1.33	\$1.36	\$1.59	\$1.61	\$1.65	\$1.71	\$1.91	\$2.14	\$2.38	\$2.92	\$3.27	\$3.63
500-999	\$0.92	\$1.10	\$1.20	\$1.24	\$1.38	\$1.44	\$1.57	\$1.68	\$1.90	\$2.08	\$2.25	\$2.76	\$3.11	\$3.47
1000-1999	\$0.79	\$0.87	\$1.07	\$1.09	\$1.21	\$1.26	\$1.49	\$1.64	\$1.71	\$1.88	\$2.12	\$2.59	\$2.93	\$3.28
2000-4999	\$0.53	\$0.72	\$0.89	\$0.92	\$1.11	\$1.15	\$1.23	\$1.40	\$1.50	\$1.81	\$2.02	\$2.49	\$2.83	\$3.18
5000-9999	\$0.44	\$0.56	\$0.68	\$0.78	\$0.90	\$1.02	\$1.12	\$1.24	\$1.34	\$1.44	\$1.56	\$2.01	\$2.29	\$2.58
Backings	up to 1"	1.01 - 1.5"	1.56 - 2"	2.01 - 2.5"	2.56 - 3"	3.01 - 3.5"	3.56 - 4"	4.01 - 4.5"	4.56 - 5"	5.01 - 5.5"	5.56 - 6"	6.01 - 6.5"	6.56 - 7"	7.01 - 7.5"
Velcro (1 side)	\$0.40	\$0.40	\$0.40	\$0.40	\$0.50	\$0.50	\$0.50	\$0.50	\$0.60	\$0.60	\$0.60	n/a	n/a	n/a
Velcro (2 sides)	\$0.70	\$0.70	\$0.70	\$0.70	\$1.00	\$1.00	\$1.00	\$1.00	\$1.20	\$1.20	\$1.20	n/a	n/a	n/a
Pressure Sens.	\$0.12	\$0.12	\$0.12	\$0.12	\$0.18	\$0.18	\$0.18	\$0.18	\$0.24	\$0.24	\$0.24	\$0.24	\$0.30	\$0.30

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Size Calculated	(Width + Height) / 2 = size for price (round up)	Addi onal Charges	Addi onal Colors (over 5)	\$0.10 per color
Minimum Quan ty	25 pcs		Metallic Threads	20% per color
Set up Charge	Free Setup		Polybagging	\$0.15
Sample Charge	Below 5": \$60.00 (includes 2 pieces)		Barcode or UPC	\$0.10
	Above 5": \$80.00 (includes 2 pieces)		Barcode & Polybag	\$0.25
Sample Lead Time	7-10 business days	Product Guidelines	Min Emblem Size	12mm W
Produc on Lead Time	12-14 business days		Max Emblem Size	190mm W
			Min Font Size	3mm Height
Price Includes	Up to 5 colors		Max Number of Colors	12
	Heat-Sealed Backing			
	Marrow or S tched Border			

## Woven Garment Labels

Price Chart

Size Calculated	(Width + Height) / 2 = size for price (round up)								
Minimum Quan ty	50 pcs								
Set up Charge	Free Setup								
Sample Charge	\$60 (includes 2 pieces)								
Sample Lead Time	7-10 business days								
Produc on Lead Time	12-14 business days								
Price Includes	Up to 3 colors								
	Regular taffeta, non-laser cut labels without backing								
	Straight Cut, End Fold, Center Fold (label types)								
Addi onal Charges	Addi onal Colors (over 5)	noted under size column							
	Metallic Threads	20% per color							
	Damask or Sa n	\$0.06							
	Miter Fold Label	\$0.04							

Quan ty	up to 1"	1.01 - 1.5"	1.56 - 2"	2.01 - 2.5"	2.56 - 3"	3.01 - 3.5"	3.56 - 4"	4.01 - 4.5"
50-99	\$1.92	\$1.95	\$1.99	\$2.03	\$2.09	\$2.13	\$2.19	\$2.26
100-199	\$0.97	\$0.98	\$1.01	\$1.02	\$1.09	\$1.14	\$1.20	\$1.26
200-299	\$0.49	\$0.50	\$0.53	\$0.55	\$0.59	\$0.63	\$0.68	\$0.73
300-499	\$0.34	\$0.35	\$0.36	\$0.38	\$0.42	\$0.45	\$0.49	\$0.54
500-999	\$0.21	\$0.21	\$0.24	\$0.25	\$0.29	\$0.33	\$0.36	\$0.41
1000-1999	\$0.11	\$0.13	\$0.14	\$0.15	\$0.19	\$0.22	\$0.25	\$0.29
2000-4999	\$0.07	\$0.08	\$0.10	\$0.11	\$0.14	\$0.17	\$0.21	\$0.25
Add. Colors	\$0.07	\$0.07	\$0.08	\$0.08	\$0.09	\$0.09	\$0.10	\$0.10

Product Guidelines

Min Emblem Size

12mm W

Max Emblem Size

200mm W

Min Font Size

3mm Height

Max Number of Colors

12

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# PRICING

## Dye Sublimated

Price Chart

### Merrow Border

Quantity	up to 4 sq"	4.01 to 9 sq"	9.01 to 16 sq"	16.01 to 25 sq"	25.01 to 36 sq"	36.01 to 49 sq"	49.01 to 64 sq"	64.01 to 81 sq"
25	\$1.38	\$1.73	\$2.16	\$2.70	\$3.37	\$4.21	\$5.26	\$6.58
50	\$1.30	\$1.63	\$2.03	\$2.54	\$3.17	\$3.97	\$4.96	\$6.20
100	\$1.17	\$1.46	\$1.83	\$2.29	\$2.86	\$3.57	\$4.46	\$5.58
200	\$1.13	\$1.41	\$1.77	\$2.21	\$2.76	\$3.45	\$4.31	\$5.39
300	\$1.09	\$1.36	\$1.70	\$2.13	\$2.66	\$3.33	\$4.16	\$5.20
500	\$0.97	\$1.21	\$1.52	\$1.89	\$2.37	\$2.96	\$3.70	\$4.63
1000	\$0.92	\$1.15	\$1.44	\$1.80	\$2.25	\$2.81	\$3.51	\$4.39
Backings	up to 4 sq"	4.01 to 9 sq"	9.01 to 16 sq"	16.01 to 25 sq"	25.01 to 36 sq"	36.01 to 49 sq"	49.01 to 64 sq"	64.01 to 81 sq"
Velcro (1 side)	\$0.40	\$0.50	\$0.50	\$0.60	\$0.60	n/a	n/a	n/a
Velcro (2 sides)	\$0.70	\$1.00	\$1.00	\$1.20	\$1.20	n/a	n/a	n/a
Pressure Sens.	\$0.12	\$0.18	\$0.18	\$0.24	\$0.24	\$0.30	\$0.30	\$0.30

7.17.20

Size Calculated	Width x Height = Square Inches (round up)	Additional Charges	Metallic Border	\$0.20 each
Minimum Quantity	25 pcs	Artwork Requirements	Vector Artwork	
Set up Charge	Free Setup	Product Guidelines	Min Emblem Size	1"W x 1"H
Sample Charge	\$60 (includes 2 pieces)		Max Emblem Size	11"W x 17"H
Sample Lead Time	2-3 business days		Min Font Size	3mm Height
Production Lead Time	5-7 business days*			
	*Lead time can change based on quantity, design complexity and border type			
Price Includes	Merrow Border			
	Poly Twill Fabric			
	Low-Melt Backing (Non-Industrial)			

### Laser Cut (No Border)

Quantity	up to 4 sq"	4.01 to 9 sq"	9.01 to 16 sq"	16.01 to 25 sq"	25.01 to 36 sq"	36.01 to 49 sq"	49.01 to 64 sq"	64.01 to 81 sq"
25	\$1.59	\$1.98	\$2.48	\$3.10	\$3.87	\$4.84	\$6.05	\$7.57
50	\$1.50	\$1.87	\$2.34	\$2.92	\$3.65	\$4.56	\$5.70	\$7.13
100	\$1.35	\$1.68	\$2.10	\$2.63	\$3.28	\$4.11	\$5.13	\$6.42
200	\$1.30	\$1.62	\$2.03	\$2.54	\$3.17	\$3.97	\$4.96	\$6.20
300	\$1.25	\$1.57	\$1.96	\$2.45	\$3.06	\$3.83	\$4.78	\$5.98
500	\$1.12	\$1.39	\$1.74	\$2.18	\$2.72	\$3.40	\$4.26	\$5.32
1000	\$1.06	\$1.32	\$1.65	\$2.07	\$2.58	\$3.23	\$4.04	\$5.04
Backings	up to 4 sq"	4.01 to 9 sq"	9.01 to 16 sq"	16.01 to 25 sq"	25.01 to 36 sq"	36.01 to 49 sq"	49.01 to 64 sq"	64.01 to 81 sq"
Velcro (1 side)	\$0.40	\$0.50	\$0.50	\$0.60	\$0.60	n/a	n/a	n/a
Velcro (2 sides)	\$0.70	\$1.00	\$1.00	\$1.20	\$1.20	n/a	n/a	n/a
Pressure Sens.	\$0.12	\$0.18	\$0.18	\$0.24	\$0.24	\$0.30	\$0.30	\$0.30

7.17.20

Size Calculated	Width x Height = Square Inches (round up)	Additional Charges	Stitched Border	10% each
Minimum Quantity	25 pcs	Artwork Requirements	Vector Artwork	
Set up Charge	Free Setup	Product Guidelines	Min Emblem Size	1"W x 1"H
Sample Charge	\$60 (includes 2 pieces)		Max Emblem Size	11"W x 17"H
Sample Lead Time	2-3 business days		Min Font Size	3mm Height
Production Lead Time	5-7 business days*			
	*Lead time can change based on quantity, design complexity and border type			
Price Includes	Laser Cut Shape (No Border)			
	Poly Twill Fabric			
	Low-Melt Backing (Non-Industrial)			



PRICING

TACKLE TWILL APPLIQUES

Price Chart

1 LAYER FABRIC (TWILL OR FELT)			
# LAYERS	# LINES	STITCH TYPE	
1	1	ZIG ZAG	
1	2	ZIG ZAG	
1	3	ZIG ZAG	

50 pcs	100 pcs	200 pcs	500 pcs
\$5.15	\$5.02	\$4.96	\$4.88
\$6.30	\$5.88	\$5.46	\$5.15
\$6.55	\$6.13	\$5.71	\$5.28

  

2 LAYERS FABRIC (TWILL OR FELT)			
# LAYERS	# LINES	STITCH TYPE	
2	1	ZIG ZAG	
2	2	ZIG ZAG	
2	3	ZIG ZAG	

50 pcs	100 pcs	200 pcs	500 pcs
\$6.15	\$5.73	\$5.31	\$5.00
\$6.35	\$6.00	\$5.75	\$5.35
\$6.90	\$6.34	\$6.18	\$6.06

5.21.21

Price Calculated	Select Number of Fabric Layers & Number of Lines	
Minimum Quantity	50 pcs	Specifications
Set up Charge	Free Setup	Max Size: 12"W X Proportionate Height
Sample Charge	\$60 (includes 1 piece)	Border: Zig Zag or Running Stitch (Not Satin)
Sample Lead Time	5-7 business days	Letters per Line: Average 9
Production Lead Time	12-14 business days	Second Line can be: Text, Logo, Date, Etc
Price Includes	Poly Twill or Felt Fabric	Simple Designs
	Zig Zag or Running Stitch Border	Number of Fabric Layers: 1-2
	Low-Melt Backing on Carrier Paper	

**\*\*Orders that fall outside of these general guidelines will be quoted on a per order basis\*\***  
**(i.e. excessive stitch count, unusual layout, larger qty, satin stitched border, etc)**

Examples



PRICING

PennTrans® Heat Transfer

Price Chart

Home Laundry					
Quantity	Up to 6.25 sq" (ex 2 x 2)	6.26 - 16 sq" (ex 3 x 3)	16.01 - 49 sq" (ex 5 x 5)	49.01 - 90 sq" (ex 8 x 8)	90.01 - 120 sq" (ex 10 x 10)
25-49	\$4.05	\$4.45	\$5.89	\$7.04	\$10.64
50-99	\$2.68	\$3.22	\$4.21	\$5.44	\$8.57
100-199	\$1.68	\$2.18	\$2.67	\$3.43	\$5.48
200-299	\$1.40	\$1.90	\$2.24	\$2.81	\$4.55
300-499	\$1.17	\$1.67	\$2.01	\$2.57	\$4.19
500-999	\$1.09	\$1.58	\$1.86	\$2.43	\$3.96
1000-2499	\$1.01	\$1.50	\$1.72	\$2.28	\$3.81
2500-4999	\$0.96	\$1.44	\$1.62	\$2.18	\$3.73
5000-9999	\$0.92	\$1.40	\$1.55	\$2.11	\$3.65

11.25.20

Reflective Heat Transfer - Call for Quote

Size Calculated	Width x Height = Square Inches (round up)	
Minimum Quantity	25 pcs	Additional Information
Set up Charge	Free Setup	Must specify garment type & color
Sample Charge	No Samples	Home Laundry Only
Sample Lead Time	n/a	Artwork Requirements
Production Lead Time	3-4 business days	Vector Artwork
		Sized to scale



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