

PENNFLEX™

PRODUCT SPECIFICATIONS

A sophisticated, thermoplastic emblem that creates a superior, three-dimensional effect for any design. With many customization options, such as a matte or metallic finish, PennFlex™ exceeds standard emblem expectations with its high definition, lightweight, and flexible design. Its durability is matched by its unique attention to detail, and depth created by meticulous gradients.



DIMENSIONS

Minimum Size:
0.50" x 0.50"

Standard Size:
3.6" x 3.6"

Inquire for larger sizes



LETTERING

Minimum Lettering Size:
.19"

All Caps Max Size:
2.375"H



FINISH

Matte and/or Metallic



BACKING TYPE

Heat Seal

Velcro

Pressure Sensitive (Stick-On)

Twill-Caps-Five Panel Preferred



ARTWORK/TURNAROUND

Vector Art Preferred

New Order Development: 3-6 Weeks

Repeat Orders: 2 Weeks



APPLICATION INSTRUCTIONS

Heat Seal (For Top or Bottom Heat):

1. Cover with lightweight Poly Fabric, Teflon, or Parchment Paper.
2. Do not remove Plastic Carrier prior to heat application.

Note: if there are separated elements, the Plastic Carrier holds the separated elements in place prior to application.

Temperature: 305–310°F

Time: 10-12 seconds

Pressure: 35 PSI Medium

3. Peel Plastic Carrier while warm after 5-10 seconds.
4. Do not stretch for 24 hours.

Pressure Sensitive (Self Adhesive)

Sew-on (Same as a patch)



WASH CARE

Home Laundry Only, No Dry Cleaning

Dry on Low Temperature

Do not iron over Flex directly

Pressure Sensitive Backing is not suitable for laundering



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800-845-8028



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800-775-7366

 **PENNEMBLEM**
always on brand

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ORDERING GUIDELINES

Artwork & Setup Fees:

Screenshots, vector art, one simulation, and three samples are included in the set up fee.

Set Up Fee for Badges: \$185

Set Up Fee for Logos: \$195

(Standard-sizing, no larger than 3.6", Inquire for pricing for more complex or larger sizes.)

Order Quantities:

50 pcs. Minimum

Order Process:

During the ordering process, the following information is required to proceed with your request:

- Order Quantity
- Size
- Color
- Backing
- Finish
- Samples

Badges:

- Center Seal: Please indicate whether Interchangeable or Permanent
- Banners: Please indicate whether Interchangeable or Permanent
- Top
- 2nd
- 3rd
- 4th
- Ranks With Color of Body and Banners
- Special Delivery Needs



PAYMENT METHODS

Visa, Mastercard, American Express, Discover, Wire/ACH Checks.

Note: If you choose to pay by check, and you do not have payment terms with us, we cannot process your order until we receive your check. This may not be the best method if the order is deadline driven. Please speak to your sales representative to discuss the order's urgency. If you are pre-paying for an order, you will receive an additional freight charge to your credit card after the order has shipped. *The customer will receive a 2nd billing on their credit card for freight charges and handling fee if they haven't provided a shipping acct. #.*

If you would like to be set up with payment terms, please contact Customer Service for assistance.



SUPPORT

For all questions, changes, and concerns, please contact Customer Service at 800-775-7366.

We are happy to help you to *always be on brand*, and to assist in showcasing your creation. For further product options and detail, please visit **pennemblem.com**.



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