

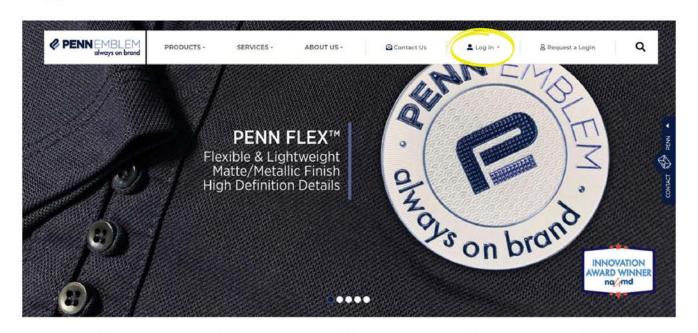
# SUBMIT ARTWORK INSTRUCTIONS

2022



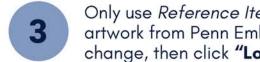
1

On the LOGIN tab in the upper, right corner on the Penn Emblem homepage (www.pennemblem.com), enter your username and password.



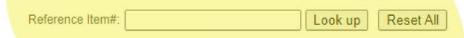
After logging in, you will be brought to the Dashboard. Select "Artwork-Direct Embroidery & DST"





Only use Reference Item # if you are making a change to any existing artwork from Penn Emblem. Type in the item number that you want to change, then click "Look Up" and make your changes.

### Artwork - Direct Embroidery & DST



Please email any Direct Embroidery or DST issues directly to our Direct Embroidery group: MLMADESUPPORT@pennemblem.com



Fill in all needed information. Fields marked with an asterisk (\*) must be completed. A customer may contact their CSR to add additional addresses they would like to ship to.

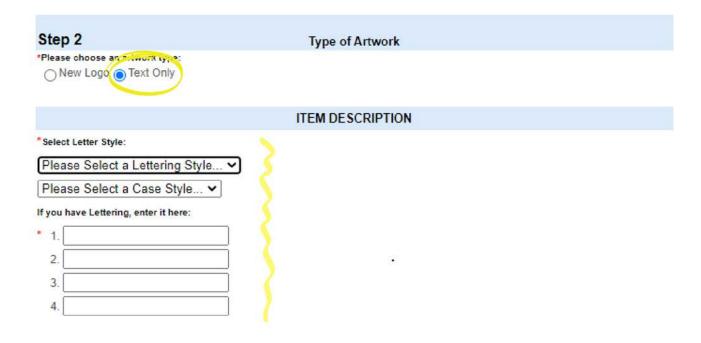


5

Select **New Logo.** Click on "Browse" and go to where you saved your artwork. Click your file twice to insert it.



If selecting **Text Only**, please select **Lettering Style** and **Case Style** then type your text. Make sure the Lettering is typed **exactly how you want it to be seen.** For example, ALL CAPS or Upper Lower Case.





**Choose** either Stitchout Only, DST File Only, or Both – or you may choose Silkscreen Sample Only.

#### TYPE OF SAMPLE SECTION

Please choose one:

- OStitchout Only OStitchout & DST File
- ODST File Only ODirect Silk-Screened Sketch Only

### STITCH

Customer will receive 2 physical samples and email with the sewn out sample.

#### STITCHOUT AND DST FILE

Customer will receive 2 physical samples, email with sewn out sample, and DST will be sent.

#### DST FILE ONLY

DST file will be sent to customer only and email with sewn out sample will be sent.

#### SILKSCREEN SAMPLE

Only an electronic sketch card will be sent. There is an additional fee for a physical sample if required.

8 It's very important to know the **fabric type** of the garment to help digitize correctly. \*Depending on design, size may need to be adjusted.

\*Please enter your Emblem Name:

\*Dimensions (or H x L):

GARMENT TYPE SECTION:

\*Garment Color:

\*Garment Type:

Please Select a Type of Garment... 
Other:

Note: Ineide Coli	INSIDE COLOR SECTIO		
nelde Colors - Pick up to 10 colors: <u>T</u>			9
Other Color	36 Juniper	202 New Peacock	
01 Lavender Red	38 Toboggan	204 New Teal	
02 BPE Tan	39 Marine Gold	205 Jade	Choose the <b>thread color</b> needed to produce your logo. You can also select <b>Madeira polyester colo</b> for their designs.
03 Sand	40 Lt. Gold	206 Russet	
04 New GS Tan	41 GS Gold	212 M-Tan	
05 SP DK Gold	42 Dark Gold	213 M-Green	
09 RR Tan	43 Chartreuse	215 M-Med Blue	
10 Copper	46 Kelly Green	216 M-Blue	
11 VFW Olive Drab	47 SP Kelly	217 M-Maroon	Click on <b>as many colors as needed</b> . If a specific color is needed, simply put it in the <b>comment box.</b>
12 Dk. Brown	52 Dk Green	218 M-Grey	
13 Pearl Grey	53 Spanish Red	219 M-Purple	
15 Dk. Grey	54 Silver Mylar	231 Cin Spruce Green	
16 Black	55 Gold Mylar	233 Cin Brown	
17 GS Aqua	57 Aqua	235 Cin Red	Warrange of the billion I also
18 Eagle Grey	58 New Lt. Blue	236 Cin Burgundy	If you need to blind ship the samples, just put the
20 Gobel Blue	59 BPE Lt. Blue	237 Cin Charcoal	
22 Acme Blue	62 Rust	238 Cin Black	address in the comment
23 Royal Blue	70 Imperial Blue	239 Cin White	box.
24 Lt. Navy	73 Amberlite	248 Cin Navy	
25 Dk. Navy	74 Yellow	251 Cin Blue Slate	Type in any additional
26 Lavender	77 Peacock	252 Grilled Orange	information that you feel will help us make the exact artwork you want.
27 Purple	☐ 82 FS Red	253 Vibrant Orange	
28 White	90 Pastoral	256 Cin Pine Green	
30 Pink	91 Teal	257 Cin Dk Tan	
31 GS Rose	92 AO Blue	318 Cin Lt Grey	Then click on <b>Submit.</b>
32 Red	95 BR Brown	340 Cin New Hunter Green	
33 Chevron Blue	96 Old Gold	342 Cin Grey	
34 Wine	97 Cinder	348 Cin Min Lt Blue	
35 Maroon	201 Foxy Red	2390 Cin Dk Blue	
	COMMENT SECTION IF NEED	)ED:	
	Please include additional information One Version per	about your graphic file below.	10
ecial structions:			Print the Confirmation
			Page (order date, time,
	(Maximum charac		confirmation number) for
Makes Aghistics		characters left.	
Note: Artist/Dessure	anno to some suitable adjustments/modifii	cauone to your embiem for stitching ability.	your records.
Submit-Cli	ck Once Only Reset		

For assistance, please contact **Penn Emblem DE Customer Service**:



